

Universal Postal Union Snapshot, New Columnist

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Bits & Bytes - News from Around the World

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BLIZZARD ENTERTAINMENT – "World of Warcraft®: The Burning Crusade™" -- At the Electronic Entertainment Expo (E3), Blizzard Entertainment, Inc. showcased the newest features to be added to "WOW". The upcoming expansion for the world's most popular subscription-based massively multiplayer online role-playing game (MMORPG) targets the player population of over 6.5 million subscribers. These people have purchased the basic PC or MAC software and regularly upgrade to add new features. The new release is expected to be no less than \$50 each – \$325 million in gross revenue is a low estimate, for a video game upgrade.

More... <http://www.worldofwarcraft.com/burningcrusade/>

CAPTURE BUSINESS CARDS Introduces Capture Card Plus -- Popular Business Card Stock Now Available with Repositionable Labels on the often-unused back of the card, only treated with a repositionable adhesive. Capture Card Plus gives printers, paper distributors and graphic arts resellers an innovative new product offering that allows their customers an affordable way to transform their traditional business cards into powerful marketing tools that generate business and leaves lasting impressions.

More... <http://www.capturecard.com/>

ELIXIR -- Turning One Great Image into Three, or Even More!

Images are important elements in documents of all types, and this tip can help even novice designers get some additional mileage out of their image libraries.

The method I recommend is image cropping, which means trimming off one or more edges on an image. The best part is that it's really simple to do. Most applications that support importing pictures also support cropping.

Here's an example of what can be done with cropping:

http://www.elixir.com/tip_images/tip_081506.htm

I'm happy to offer you a free image of your choice from PhotoSpin, a leading provider of high-quality images for print, web design and all things creative. Feel free to share this offer with anyone in your organization who uses images, too.

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<http://www.photospin.com/promo/?page=promo&id=elixir1>

Elixir builds end-to-end solutions that manage the documents that express your

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business.

On most Tuesdays, Elixir distributes a tip, idea, or other information that we believe will be useful to you. The tips vary from document design and application development to hot industry topics and more.

HP

HP helps Goodyear cut tire design from years to months -- More...

<http://h20311.www2.hp.com/HPC/downloads/Goodyear%20HPCIO%20Advertorial-in.2s.pdf>

Utility Computing and HPC - Relief for the Compute Cycle Crunch -- More...

<http://h71028.www7.hp.com/HPC/cache/386511-0-0-225-121.html>

IBM

18 August -- St. Louis system speeds patient info -- A new tracking system in the greater St. Louis area promises to improve response times in emergencies ranging from traffic accidents to large scale disasters. The system, developed by IBM, lets first responders to relay patient data from the scene of an incident to hospitals, emergency operations personnel and other authorized public officials in real time.

More... http://www.ibm.com/news/us/en/2006/08/2006_08_18.html

17 August -- New tools trim IT energy use -- According to some experts, in the next two to four years power usage will be the number one issue confronting IT executives at most large companies. IBM is already addressing the issue with computer systems that use less power and special tools to monitor and tweak energy use.

More... http://www.ibm.com/news/us/en/2006/08/2006_08_17.html

14 August -- Hear me, see me, bill me -- Telephone productivity at Canadian law firm Fraser Milner Casgrain is up one third thanks to a new Internet Protocol (IP)-based videophone system from IBM.

More... http://www.ibm.com/news/us/en/2006/08/2006_08_14.html

11 August -- IBM boosts 27-institution computing grid -- A computer grid that unites 27 universities and institutions in 15 states will double its capacity in a three-year relationship with IBM.

More... http://www.ibm.com/news/us/en/2006/08/2006_08_11.html

KOMORI America Corporation, a premier manufacturer of sheetfed and web offset printing presses, today announced Richardson Printing, a full-service commercial print provider, has recently installed a six-color Lithrone S40 perfecter with coater and a six-color Lithrone 28 with coater at its new 115,000 square-foot facility in Kansas City. Named as one of Kansas City's 100 Fastest Growing Businesses in recent years, Richardson Printing has been a Komori customer since 1982, serving the transportation, pharmaceutical, publishing and manufacturing industries, as well as a variety of creative and advertising agencies.

KODAK

Eglomisé Designs Bolsters Short Run Color Capabilities with KODAK NEXPRESS 2100 Digital Color Press -- a leader in the development of fine college and university gifts for four decades, recently purchased a KODAK NEXPRESS 2100 digital production color press to strengthen and bring all short run, on demand printing capabilities in house. Prior to the installation, Eglomisé outsourced its digital color printing because of issues with its previous equipment's ability to handle longer runs.

Industry News

Industry

Announcements

- PIA/GATF's Digital Printing Council Continues to Celebrate the Year of Digital Print at Graph Expo
- Artwork Systems & Enfocus United at Graph Expo
- Heidelberg To Help Printers "Connect For Success" With Its Technology Leadership At 2006 Graph Expo
- Sappi employees at two North American mills vote to ratify new labor agreements
- A Vivid New Look for Mohawk BriteHue Swatchbooks
- Xplor Document University Debuts at Digital Print World 2006
- Ghent PDF Workgroup Hosts Special Free Seminar at Graph Expo
- RIPit Showcases Expanded SpeedSetter VM CTP Series & Award-Winning RIP Workflow at Graph Expo
- Chromaticity Adds Richard Dannenberg to Board of Directors
- CNHI's Terre Haute Tribune Star installs alfaQuest FasTRAK CTP
- Baldwin Launches Revolutionary Fountain Solution System At IfraExpo 2006
- Oce helps productivity flow for Anglian Water
- Extensis Launches Online Forum Discussion Site
- IKON Names Dan Murphy Vice President of Enterprise Services
- IKON Names Tracey Rothenberger Vice President and Chief Information Officer
- AnyDoc Software Announces Dynamic Organizational Restructuring



More... http://graphics.kodak.com/global/about_gcg/news/2006/060814a.htm

KRO Develops New Services with Installation of First KODAK VERSAMARK VT3000 Printing System in Slovenia -- Leading pre-printing and variable data company KRO is introducing a new concept into the Slovene transaction and direct mail market with the installation of a KODAK VERSAMARK VT3000 continuous inkjet printing system, the first equipment of its type to be installed in Slovenia.

More... http://graphics.kodak.com/global/about_gcg/news/2006/060810b.htm

MICROSOFT

18 August -- Microsoft Announces Preliminary Results of Tender Offer --

Company expects to acquire 155 million shares at \$24.75 per share; boosts ongoing share repurchase program by \$16 billion.

More... <http://www.microsoft.com/presspass/press/2006/aug06/08-18TenderPrelimPR.mspx>

16 August -- Microsoft and Carnegie Mellon Announce the First Microsoft Entertainment and Technology Diversity Scholarship --

Initiative to assist women, minority graduate students preparing for entertainment technology careers.

More... <http://www.microsoft.com/presspass/press/2006/aug06/08-16MSCarnegieMellonPR.mspx>

14 August -- Q&A: Microsoft Expands DigiGirlz Summer Camp --

Microsoft's summer camp offers high-school girls a glimpse of what's possible in the IT industry.

More... <http://www.microsoft.com/presspass/features/2006/aug06/08-14digigirlz.mspx>

13 August -- Microsoft Invites the World to Create Its Own Xbox 360 Console Games for the First Time --

More than 10 esteemed universities to add XNA Game Studio Express and Xbox 360 game development into their curricula starting this fall.

More... <http://www.microsoft.com/presspass/press/2006/aug06/08-13XNAGameStudioPR.mspx>

11 August -- Eyewear Company SPY Optic to Sharpen Business Vision With Microsoft Dynamics GP and Microsoft Dynamics CRM --

New technology is expected to significantly improve operations, distribution, supply chain management, customer relations and other key functions.

More... <http://www.microsoft.com/presspass/press/2006/aug06/08-11SPYOpticPR.mspx>

Océ Color Scanner Wins iF award 2006

Venlo, the Netherlands, August 22, 2006 -- Océ (NASDAQ: OCENY), a global leader in digital document management and delivery solutions, has again won an iF design award, this time for its latest color scanner used in its TDS450 and TCS500 wide format black & white and color systems. The iF award jury citation praises the color scanner for its clear design language and intuitive user interface. With its user-friendly operation, this scanner meets the jury's criterion of "Less marketing, more design" in full.

[Read the full story...](#)

Help for high volume printers and mailers returns -- Print/Mail Consultants

again offers industry expertise and advice -- July 31, 2006 -- Print/Mail Consultants, a resource for organizations that produce and distribute high volume documents, announced today that they have resumed offering consulting services nationwide after a three-year hiatus. Mike Porter, President, said that he will draw upon his vast experience in the service bureau business as well as his IT consulting experience to offer advice and assistance in this market. Mr. Porter also has experience with vendor companies such as Xerox and Bowe Bell + Howell. He has supported companies in many different industries including Insurance, financial, legal, direct mail and automotive.

More... www.printmailconsultants.com

QUARK Announces that MEADOWS PUBLISHING SOLUTIONS Releases XTensions Software for QuarkXPress 7

Quark Inc. announced that Meadows Publishing Solutions, a leading developer of XTensions software for QuarkXPress, has released new XTensions software to support QuarkXPress 7. The DesignMerge XTensions module is now available to be compatible with QuarkXPress 7, the latest release of Quark's flagship product. DesignMerge is a suite of software modules that allows users to quickly and easily create variable-data output from QuarkXPress projects.

More... <http://www.quark.com/about/presscenter/prview.jsp?idx=770&alap=no>

Rochester Software Associates Inks Distributor Agreement with DOCUmentation

Rochester, NY, August 1, 2006 – Rochester Software Associates, Inc. has signed DOCUmentation as a distributor of RSA's industry-leading Workflow Solutions. DOCUmentation will have access to the entire suite of RSA software, including WebCRD™, RSA's Portal to the Print Center for web-based submission.

Some of the other proven solutions that DOCUmentation will be able to deliver to their customers include M.I.S. Print™ and IPDSPrint™, RSA's solutions for legacy data stream (LCDS and IPDS) transform to PostScript and PDF. DOCUmentation will also have access to QDirect™, RSA's powerful platform for Enterprise Output Management. In addition, RDOPrint™, DTPrint™, and Make Ready Integration for QDirect transform proprietary publishing jobs into 'universal' PostScript, suitable for output on a variety of production printers.

More... <http://www.rocsoft.com/pressReleases.php?pressReleaseId=70>

SYMANTEC

Symantec Helps First Horizon Bank Thwart Online Threats to Financial Data

More... http://www.symantec.com/about/news/release/article.jsp?prid=20060814_01

Industry Report Positions Symantec in the Leader Quadrant for Personal Firewalls

More... http://www.symantec.com/about/news/release/article.jsp?prid=20060810_01

Symantec Establishes Executive Customer Advisory Council

More... http://www.symantec.com/about/news/release/article.jsp?prid=20060809_01

Symantec CEO to Keynote at Air Force Information Technology Conference

More... http://www.symantec.com/about/news/release/article.jsp?prid=20060808_01

XEROX

18 August -- Xerox Raises \$650 Million Through Senior Note Offerings -- closed on a \$500 million offering of senior unsecured notes due in 2017 and bearing a coupon of 6.75 percent. In addition, the company closed on a \$150 million offering of floating rate senior unsecured notes due in 2009.

More...

14 August -- Denver's 'OpenWorld Learning' Advances to Head of the Class with Xerox Office Makeover -- When it came to office productivity and efficiency, Denver's most outdated nonprofit was barely making the grade. Now, a dramatic makeover has propelled the educational agency to the top of its class with a new look,

the latest document technology and fresh insight on how to work smarter, all revealed today after Xerox Corporation's (NYSE: XRX) "Helping Hands" Office Makeover Contest. [More...](#)

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