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## **Capture Business Card Announces Partnership with Amazing Print Corp.**

### **Pioneer in Web-Based Print Procurement Solutions Is First To Offer Capture Card Products to Customer Base**

**Minneapolis, Minnesota (May 24, 2006)** - - Capture Business Cards, a leading innovator of the business communication solutions, today announced a partnership with Amazing Print, a pioneer in Web-based print procurement technologies. As a result, Amazing Print Corp will become the exclusive e-commerce “design-on-line” software vendor to offer the new, patented business card product that features custom printed removable labels on the back of the card. As part of a multiyear exclusive deal, Amazing Print will provide Capture Business Card customers with printing support services and promote the Capture Card product line, while representing the latest business communication solution to the printing industry.

“We are very excited about our partnership with Amazing Print Corp. They have the expertise, sales and marketing staff necessary to help us promote the Capture Business Card product for the e-commerce retail design-on-line market,” said Gary Zumberge, CEO of Capture Business Card. “Amazing Print Corp also has a great reputation in the business card industry along with a large and growing customer base. Along with Amazing Prints’ design-on-line and eCardBuilder products; all of the Amazing Print dealers worldwide will be able to offer their customers a one-stop experience for designing and ordering their Capture Cards.”

Capture Cards are available in two versions, a three-label and two-label version. Both are produced on a standard weight, semi gloss, white business card stock and through a patented manufacturing process, removable adhesive labels are added to the back of the card stock. The patented use substrate can be printed using conventional offset or digital printing technology and each label can include a simple type-based message or a printed photograph.

Popular applications for the three-label card include using the first label to adhere to a rolodex card while the second label is often used as an appointment reminder adhered to a calendar or list of important phone numbers, customer service numbers or reorder numbers often placed conveniently near a phone or computer. The second label can also be used for marketing messages or as an outbound mailing label, while the third and larger label can be used for promotions, coupons or networking information to be placed on sales and marketing materials. In addition, the third and larger label is often used for photos of people or products, map directions, special event information, personal notes or special promotions. The functional uses are endless as the each of the three-labels on the back of each card can be printed and customized with combinations of information that effectively communicates whatever the customer desires. Capture Cards value-enhanced business cards are also offered in a two-label model with repositionable adhesive suitable for color photos or thousands of other uses, conveniently included on the back of each business card. When the labels are removed from the card and used, the result is multiple visual messages working for the card holder's benefit and after labels are removed a simple card left (without any adhesive residue). Capture Card is the premier sales and networking card for serious business people.

“We are eager to offer this new and first-of-a-kind business card product to the industry,” said Slava Apel, CEO of Amazing Print. “Capture Card is an outstanding compliment to existing products and services and we anticipate a strong and positive response from our customer base with the addition of this revolutionary product.”

Printers can begin ordering their Capture Card business card stock, directly from Amazing Print, by contacting them direct at toll free at 800.355.4498 (US and Canada), international at 416.703.9926 or on the Web at: [www.amazingprint.com](http://www.amazingprint.com).

### **About Capture Business Card**

Capture Business Card is a leading innovator of the business communication solutions and the first of its kind company in the 1.2 billion dollar business card market. Their flagship product, Capture Business Card takes un-used “real estate” on the back of a traditional business and makes it not only usable, but also very valuable. For more information on Capture Business Card call 952.253.2771, email [info@capturecard.com](mailto:info@capturecard.com), or on the Web at [www.capturecard.com](http://www.capturecard.com).

### **About Amazing Print**

Since 1997, Amazing Print has served the business-to-consumer and business-to-business B2B (business-to-business) and B2C (business-to-consumer) market spaces with innovative products and services focused on print technologies and print marketing solutions. 1000's of print resellers, printers and dealers all over the world use our award winning eCard Builder web-to-print software to empower their own private branded print store, enabling visitors to easily design and order custom business cards online. Backed by superior graphic services and customer support, Amazing Print Corp. continues to be a leader in the field. For more information on Amazing Print Corp, please visit [www.amazingprint.com](http://www.amazingprint.com)

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